

WODONGA BASKETBALL ASSOCIATION

2025//23
REPRESENTATIVE
SPONSORSHIP
PACKAGES

LEISURE CENTRE DRIVE, WODONGA



# WHY SUPPORT THE WOLFPACK?



We are proud to home the region's most dedicated and talented young athletes. These kids train hard, travel far and proudly represent The Wolfpack across Victoria.

With over 100 rep athletes, volunteer coaches and a growing regional tournament, we are inviting local businesses to help us grow, build skills and create opportunities for young players.

With your help, these young athletes can achieve so much more!

## **Sponsorship Packages**



## PLATINUM ONE PACKAGE ONLY

As our platinum sponsor, your business will become the title sponsor of our **Annual Wodonga Wolves** Tournament. You will have your logo on tournament signage, player a coach warn (larger ns (emails, edia, website, posters). You will receive platinum sponsor recognition and opportunities to speak or present awards at key events.

## GOLD

#### ONE PACKAGE ONLY

As our gold sponsor, your business will have priority logo placement on player and coach warm up tees and you will have your logo tournaments cial media, website, posters). You will receive gold sponsor recognition and opportunities to speak or present awards at key events.

## SILVER

#### SIX PACKAGES ONLY

A prime package for your business to expand its reach by getting behind the rep program. Your companies logo will be placed on tournament signage and all event communications (emails, social media, website, posters). You will receive silver sponsor recognition at key events.

## PLAYER SPONSOR

Sponsor a player and support their rep journey!

## **Recognition:**

Player's warm up tee:

## Nick Name

"Proudly Sponsored by **Your** 

**Business Name**"

## **Recognition on:**

Our website's sponsor page Social Media Printed sponsor board at our Annual Wodonga Wolves Tournament

This is completely optional and a personal preference for each athlete.

## **Sponsor Packages Key Benefits**



BENEFITS	<b>PLATINUM</b> \$9,000	<b>GOLD</b> \$5,000	<b>SILVER</b> \$2,500	PLAYER SPONSOR \$650
COACH & PLAYER WARM UP TEES - LARGE LOGO	<b>✓</b>	<b>✓</b>		
NAMED SPONSOR FOR OUR ANNUAL TOURNAMENT				
NAMED SPONSOR ON PLAYER WARM UP TEE UNDER NAME		$\checkmark$		
NAMING RIGHTS ANNUAL TOURNAMENT	<b>√</b>			
SIGNAGE TOURNAMENT POSTERS	$\checkmark$	$\checkmark$	$\checkmark$	✓
SOCIAL MEDIA & DIGITAL ADVERTISING	✓	✓	✓	✓
DESIGNATED SPOT ON WEBSITE HOMEPAGE	✓	$\checkmark$	$\checkmark$	
LOGO ON SPONSOR BOARD AT ANNUAL TOURNAMENT	✓	✓	✓	
SPECIAL MENTION AT ALL EVENTS	✓	✓		
SPECIAL MENTION AT SOME EVENTS			✓	✓