



**WODONGA BASKETBALL ASSOCIATION**

# **Player Sponsorship**

**2026/27**

20+ REPRESENTATIVE TEAMS | 200-TEAM ANNUAL TOURNAMENT  
| 5.5K+ SOCIAL MEDIA FOLLOWERS |



# Why Support The Wolfpack?

**We are proud to home the region's most dedicated and talented young athletes. These kids train hard, travel far and proudly represent The Wolfpack across Victoria.**

**With over 100 rep athletes, volunteer coaches and a growing regional tournament, we are inviting local businesses to help us grow, build skills and create opportunities for young players.**

**With your help, these young athletes can achieve so much more!**

# PLAYER SPONSOR \$700

(OPTIONAL)



## WHAT YOUR SPONSORSHIP SUPPORTS

By sponsoring a Wodonga Wolves Representative player, your \$700 contribution helps cover:

- >>> Their representative registration fee
- >>> Training and development costs
- >>> Helping ease the overall cost of rep basketball
- >>> The operations of our heavily volunteer-run association
- >>> *This is a **one-to-one** sponsorship - one sponsor per player*

## WHAT YOU RECEIVE AS A PLAYER SPONSOR

- >>> Your **business name featured** under the player's nickname on their warmup tee
- Acknowledgement as a **Player Sponsor**:
- >>> On our **website**
  - >>> On **Wodonga Basketball Facebook Page**
  - >>> On the **Sponsor Board** at our annual home tournament

## VISIBILITY FOR YOUR BUSINESS

Your sponsorship will be seen throughout the rep season.

Every game, the player will wear your brand:

All players wear their **sponsored warm up tees** at every tournament

These shirts are worn **during warm ups on court**; your business is clearly acknowledged during high-traffic, visible moments

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## WHAT WE NEED FROM YOU -

1. The parent/guardian will provide the sponsor with the link to purchase a **Junior Representative 26/27 Player Sponsor** through our online store.
2. The sponsor completes the purchase and enters the player's name and sponsor details at checkout.
3. Once the payment has been received, WBA will issue the parent/guardian with a **voucher code** to use when registering their child for the 2026/27 Junior Rep Season.

**LINK TO PLAYER SPONSOR PURCHASE:** <https://www.wodongabasketballassociation.com.au/merchandise>

**Players sponsors must be received by Tuesday 21st July.**

# PLAYER SPONSORSHIP GUIDE



## HELP SUPPORT YOUR CHILD'S BASKETBALL JOURNEY

We understand that participating in the Wodonga Wolves Representative Program is a commitment, both in time and finances. To ease the financial aspect, we have introduced an **optional Player Sponsorship** opportunity.

Player Sponsorship is 100% optional and up to your discretion - If an athlete doesn't want a sponsor, they can choose to have nothing under their name or nickname or "proudly sponsored by the xxxx family" - their family name.

### HOW TO APPROACH POTENTIAL SPONSORS:

1. **Identify Local Businesses:** Consider businesses that you visit frequently or have connections with
2. **Present the Opportunity:** Explain the benefits that they receive and the positive impact on your child's representative basketball experience
3. **Provide Details:** Share the sponsorship package with them
4. **Follow Up:** Maintain communication, answer any questions

If you require assistance, please **email us at:**  
[representative@wodongabasketballassociation.com.au](mailto:representative@wodongabasketballassociation.com.au)



# PROUDLY PARTNERING WITH LOCAL BUSINESSES

Wodonga Basketball Association is proud to work alongside these businesses that support basketball participation, development and community engagement across North East Victoria.

## MAJOR PARTNERS



## COMMUNITY & VENUE PARTNERS




 **1.6K+**  
PARTICIPANTS

 **20+**  
REPRESENTATIVE  
TEAMS

 **200+**  
TEAMS AT OUR  
ANNUAL TOURNAMENT

 **5.5K+**  
SOCIAL MEDIA FOLLOWERS

 **YEAR-ROUND**  
EXPOSURE ACROSS  
NORTH EAST VICTORIA