

WODONGA BASKETBALL ASSOCIATION

2025/26
REPRESENTATIVE

PLAYER SPONSORSHIP

LEISURE CENTRE DRIVE, WODONGA



WHY SUPPORT THE WOLFPACK?



We are proud to home the region's most dedicated and talented young athletes. These kids train hard, travel far and proudly represent The Wolfpack across Victoria.

With over 100 rep athletes, volunteer coaches and a growing regional tournament, we are inviting local businesses to help us grow, build skills and create opportunities for young players.

With your help, these young athletes can achieve so much more!



WHAT YOUR SPONSORSHIP SUPPORTS

By sponsoring a Wodonga Wolves Representative player, your \$650 contribution helps cover:

- >>> Their representative registration fee
 - >>> Training and development costs
- >>> Travel and tournament expenses across the state
- >>> The operations of our heavily volunteer-run association
 This is a **one-to-one** sponsorship one sponsor per player

VISIBILITY FOR YOUR BUSINESS

Your sponsorship will be seen throughout the rep season.

Every game, the player will wear your brand:

All players wear their sponsored warm up tees at every tournament

These shirts are worn **during warm ups on court**; your business is clearly acknowledged during high-traffic, visible moments

WHAT YOU RECEIVE AS A PLAYER SPONSOR

>>> Your business name featured under the player's nickname on their warmup tee

>>> Acknowledgement as a **Player Sponsor**:

>>> On our website

>>> On Wodonga Basketball Facebook Page

>>> On the **Sponsor Board** at our annual home tournament

WHAT WE NEED FROM YOU -

- 1. The parent/guardian of the athlete is to contact us via email with sponsor details, including business name, ABN, email address, phone number and a contact
- 2. We will then invoice the sponsor
- 3. Once we receive payment, we will send a voucher to the parent/guardian to register their child **Players sponsors must be received by Tuesday 22nd, June.**

PLAYER SPONSORSHIP GUIDE



HELP SUPPORT YOUR CHILD'S BASKETBALL JOURNEY

We understand that participating in the Wodonga Wolves Representative Program is a commitment, both in time and finances. To ease the financial aspect, we have introduced an **optional Player Sponsorship** opportunity. Player Sponsorship is 100% optional and up to your discretion - If an athlete doesn't want a sponsor, they can choose to have nothing under their name or nickname or "proudly sponsored by the xxxx family" - their family name.

HOW TO APPROACH POTENTIAL SPONSORS:

- 1. **Identify Local Businesses:** Consider businesses that you visit frequently or have connections with
- 2. **Present the Opportunity:** Explain the beenfits that they receive and the positive impact on your child's representative basketball experience
- 3. **Provide Details:** Share the sponsorship package with them
- 4. **Follow Up:** Maintain communication, answer any questions

If you require assistance, please contact **Tye Spierings:** 0400 117 760 **or Email us at:** representative@wodongabasketballassociation.com.au